2027

VCA WALK FOR THE ANIMALS

SPONSOR PROPOSAL

ABOUT THE HSBC

The Humane Society of Broward County has been a pillar of the Broward County community since 1944. Starting with humble beginnings in a 5,000 square foot house, our shelter has evolved into a 33,000 square foot building that has the ability to house over 300 dogs, cats and other furry animals.

As a non-profit 501(c)(3) organization, receiving no direct funding or financial support from the government or any national group with a similar name, we rely on the generosity of the community, private grants and fundraising efforts.

New Beginnings In 2025, we helped place over 4,900 animals through adoptions and other lifesaving outcomes

Education Programs reach over 150,000 children and adults and teach care and respect for animals

Low-Cost Vaccines offered for the public's pets

Pet Loss and Grieving Services run by certified counselors

Animal Assisted Therapy Program visit hospitals, schools and nursing homes with their trained companion animals to provide comfort

Foster Families place animals who are not adapting well to shelter life and/or are too young for adoption with caring families

Behavior Training use only positive methods in group or individual settings

Volunteer Services over 600 dedicated volunteers donate their time to help our shelter thrive

Surrender Prevention help people keep their four-legged friends as part of their family

HERE ARE SOME OF THE WAYS THE ANIMALS ARE HELPED WITH YOUR DONATIONS...

$500

Provides microchips for 25 cats and dogs

$1,200

Parvovirus treatment medication

$2,000

Spay/Neuter surgery for 40 feral cats to help end the cycle of homeless feline

$3,000

Formula and medical care for 40 kittens

$5,000

X-Ray machine protective gear for our staff

$7,500

Spay/Neuter surgery for 75 dogs to help put an end to pet overpopulation

$10,000

Calming medication and enrichment supplies to help animals acclimate to the shelter

$15,000

Orthopedic surgery for 6 animals

$25,000

Industrial washers and dryers to keep our animals comfortable and clean

$100,000

Helps provide surgeries, supplies, and training for surrender prevention programs

VCA WALK FOR THE ANIMALS

Over the past three decades, the Walk for the Animals has served as the Humane Society of Broward County's largest annual fundraising event.

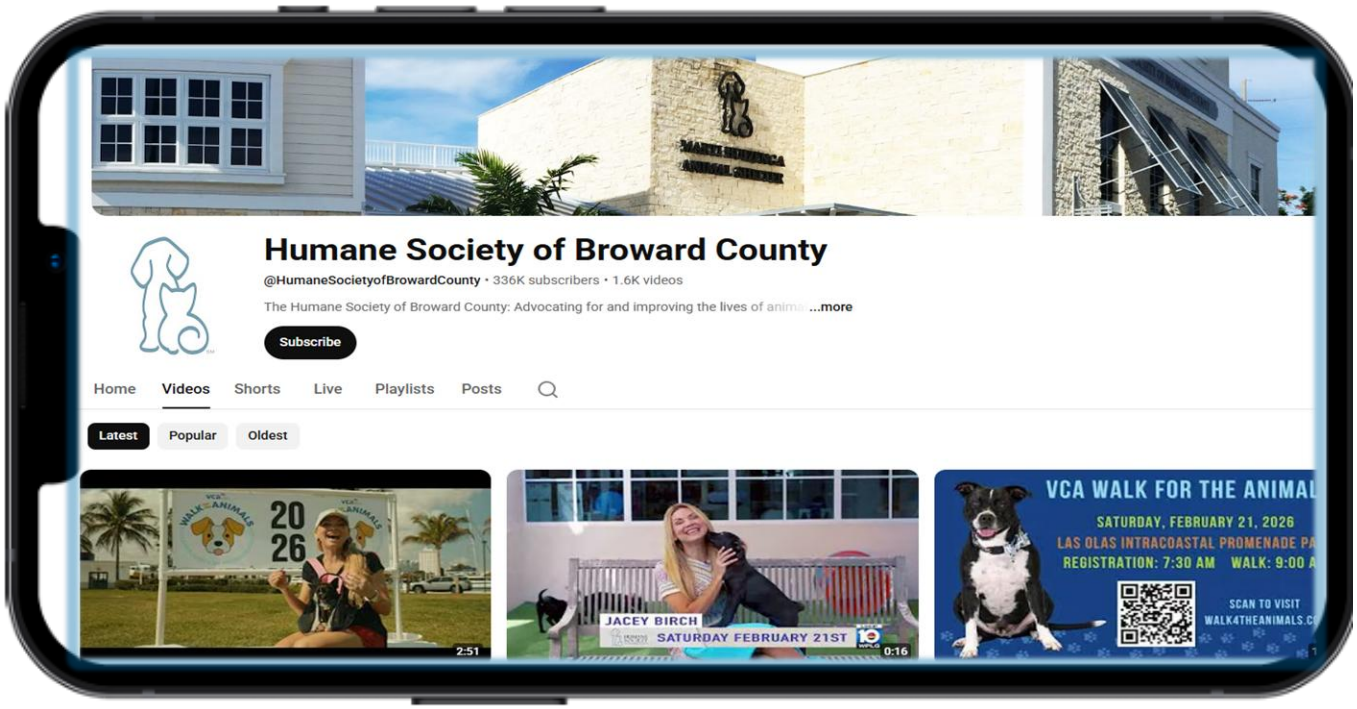
In 2026, over 3,500 enthusiastic people and more than 1,500 wagging tails graced Fort Lauderdale's Las Olas Intracoastal Promenade Park, raising a net total of over $600,000 to directly benefit the homeless animals and our shelter programs.

Now in its 37th year, the Walk has become a highly anticipated event in Broward County for both participants and sponsors. Animal lovers spend months fundraising and then celebrate their efforts on Walk Day.

ONLINE COMMUNITY

Through our extensive digital presence, your brand will be featured before a highly engaged audience of animal lovers, pet owners, advocates, donors, volunteers, and community supporters throughout South Florida and beyond. With a rapidly growing social media following and thousands of loyal email subscribers, we provide meaningful exposure that extends far beyond Walk Day.

TOTAL AUDIENCE 3,036,400



SOCIAL MEDIA REACH

502,000K INSTAGRAM FOLLOWERS

2,300K X FOLLOWERS

810,000K FACEBOOK FOLLOWERS

1,400,000M TIK TOK FOLLOWERS

336,000K YOU TUBE FOLLOWERS

2,000K LINKEDIN FOLLOWERS

PLATINUM SPONSORSHIP $25,000

PRE-WALK

- Logo included on 22,000 Walk Brochures, logo on 7,000 Save the Date cards, 7,000 Rack Cards, 2,500 flyers inserted into adoption Go Home Folders through Walk Day, and 500 posters
- Recognition at Walk Pre-Events from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Recognition on all Walk eblasts from September through Walk Day
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- Recognition as Title Sponsor in all press releases
- Recognition in HSBC lobby for six weeks prior to Walk Day (approximately 25,000 visitors per month)
- Inclusion on Walk for the Animals banner displayed at the shelter and on Walk day
- Opportunity to insert company-provided items into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 26 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	3
Instagram Reels	2
Instagram Live Videos	3
Instagram Feed Posts	2
Facebook Story Highlights	3
Facebook Reels	2
Facebook Live Videos	3
Facebook Feed Posts	2
Twitter Feed Posts	2
LinkedIn Feed Posts	2
TikTok Videos	2
	Total 26

PLATINUM SPONSORSHIP CONTINUED $25,000

WALK DAY

- Walk T-Shirts: Logo or name printed on prominent location on the back of shirt
- Logo or name on 100 Walk Baseball Caps
- Premier placement of company logo on stage banner grid
- Sponsor booth on Walk Day: 20’ x 20’ tent, four 6’ tables, six chairs and a booth banner
- Award presentation on main stage and an opportunity for a company representative to speak
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

POST WALK

- Choice of one Yappy Hour at our shelter (max 30 people) or Snuggle visit at your location (if local). Yappy Hour or Snuggle visit can be scheduled Monday through Friday from April 1, 2028, to September 20, 2028. Restrictions apply.
- Recognition as Title Sponsor in press releases
- Logo and photo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- First right of refusal for Walk for the Animals 2028

GOLD COLLAR SPONSORSHIP $15,000

PRE WALK

- Logo or name included on 22,000 Walk Brochures, 7,000 Walk Rack Cards, 7,000 Save the Date Cards, 2,500 flyers inserted into adoption Go Home Folders through Walk day and 500 posters
- Recognition at Walk Pre-Events from September through Walk Day
- Recognition on all Walk eblasts from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- Recognition as a sponsor in press releases
- Recognition in HSBC lobby for six weeks prior to Walk Day (approximately 25,000 visitors per month)
- Inclusion on Walk for the Animals banner
- Opportunity to insert company-provided items into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 15 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	2
Instagram Reels	2
Instagram Live Videos	1
Instagram Feed Posts	1
Facebook Story Highlights	2
Facebook Reels	2
Facebook Live Videos	1
Facebook Feed Posts	1
Twitter Feed Posts	1
LinkedIn Feed Posts	1
TikTok Videos	1
	Total 15

GOLD COLLAR SPONSORSHIP (CONTINUED) $15,000

WALK DAY

- Walk T-Shirts: company name or logo printed in prominent location
- Premier placement of company logo on stage banner grid
- Sponsor booth on Walk Day: 20’x10’ tent, three 6’ tables, six chairs and a booth banner
- Award presentation on main stage and an opportunity for a company representative to speak
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- First right of refusal for Walk for the Animals 2028

SILVER COLLAR SPONSOR $10,000

PRE WALK

- Logo or name on 22,000 Walk Brochures 7,000 Save the Date Cards, 7,000 Walk Rack Cards, 2,500 flyers inserted into adoption Go Home Folders through Walk Day and 500 posters
- Recognition at Walk Pre-Events from September through Walk Day
- Recognition on all Walk eblasts from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter) Recognition as a sponsor in all press releases
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Inclusion on Walk for the Animals banner
- Opportunity to insert company items provided into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 13 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	2
Instagram Reels	2
Instagram Feed Posts	1
Facebook Story Highlights	2
Facebook Reels	2
Facebook Feed Posts	1
LinkedIn Feed Posts	1
TikTok Videos	2
	Total 13

SILVER COLLAR SPONSOR CONTINUED $10,000

WALK DAY

- Walk T-Shirts: company name or logo printed in prominent location
- Placement of company logo on stage banner grid
- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Award presentation on main stage and an opportunity for a company representative to speak
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- First right of refusal for Walk for the Animals 2028

OFFICIAL AUTOMOBILE SPONSORSHIP $10,000

SOLD

The Official Automobile Sponsorship allows your company to do joint promotions with the Humane Society of Broward County leading up to the Walk and starting the Walk with your Pace Car.

PRE WALK

Automobile sponsor receives everything listed under the silver collar sponsorship in addition to...

- One advertised on-site adoption event at the dealership scheduled prior to the Walk date
- Joint promotion at one major adoption event at the shelter with the opportunity to park a vehicle at the shelter in a high-traffic area and supported marketing
- Two additional social media spots: one TikTok Video and one Twitter Feed Post

WALK DAY

- Two cars displayed at the Walk one car at the start line as the Official Pace Car

CHILL ZONE SPONSORSHIP $7,500

The most popular location on Walk Day where Walkers and their dogs can hang out and cool off at our multiple Chill Zone stations.

PRE WALK

- Logo or name on 22,000 Walk Brochures 7,000 Walk Rack Cards, 7,000 Save the Dates, 2,500 flyers and inserted into adoption Go Home Folders through Walk Day and 500 posters
- Recognition at Walk Pre-Events from September through Walk Day
- Recognition on all Walk eblasts from September through Walk Day
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter) Recognition as a sponsor in press releases
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month) Inclusion on Walk for the Animals banner
- Logo on Walk4theAnimals.com with link to company's home page
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers

Total Chill Zone Exposure: 13 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	2
Instagram Reels	2
Instagram Feed Posts	1
Facebook Story Highlights	2
Facebook Reels	2
Facebook Feed Posts	1
LinkedIn Feed Posts	1
TikTok Videos	2
	Total 13

CHILL ZONE SPONSORSHIP CONTINUED $7,500

WALK DAY

- Walk T-Shirts: company name or logo
- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Award presentation on main stage and an opportunity for a company representative to speak
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

WALK DAY CHILL ZONE SPONSOR EXCLUSIVE

- Logo on two Chill Zone banners displayed on the tents
- Chill Zone tent placed in high traffic location on Walk Day
- Designated Chill Zone buttons to be worn by two volunteers per tent
- Logo or name on all Chill Zone promotions on social media and websites

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

vca
animal
hospitals
vca.com

Subaru of Pembroke Pines

BluePearl
Pet Hospital

fetch

SOCIAL MEDIA SPONSORSHIP $7,500

We have extensive social media marketing pre-and post-Walk to promote the event and to keep the public informed.

PRE WALK

- Logo or name included on 22,000 Walk Brochures, 7,000 Walk Rack Cards, 7,000 Save the Date Cards, 2,500 flyers inserted into adoption Go Home Folders through Walk Day and 500 posters
- Recognition at Walk Pre-Events through Walk Day
- Recognition on all Walk eblasts from September through Walk Day
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- Recognition as a sponsor in press releases
- Recognition in HSBC lobby for four weeks prior to Walk Day and Post Walk (approximately 25,000 visitors per month)
- Logo on Walk4theAnimals.com with link to company's home page
- Opportunity to insert company-provided items into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 12 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	2
Instagram Reels	1
Instagram Feed Posts	1
Facebook Story Highlights	2
Facebook Reels	1
Facebook Feed Posts	1
LinkedIn Feed Posts	1
Twitter Feed Post	1
TikTok Videos	2
	Total 12

SOCIAL MEDIA SPONSORSHIP CONTINUED $7,500

WALK DAY

- Walk T-Shirts: company name or logo
- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Award presentation on main stage and an opportunity for a company representative to speak
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

BIG DOG SPONSORSHIP $5,000

WE WELCOME THREE DIFFERENT SPONSORS AT THIS LEVEL:

KIDS ZONE SPONSOR (1 SPONSORSHIP AVAILABLE)

Kids Zone is a popular area at the Walk. It may include face painters, animal balloons, and other kid friendly activities and lots of fun for kids of all ages.

- Logo or name on a Kids Zone banner displayed on the tent
- Logo on all promotions of the Kids Zone on the Walk website, social media and print
- Your sponsor booth will be located adjacent to the Kids Zone
- Logo or name on the virtual Kids Zone section on Walk4theAnimals.com
- Logo or name on all downloadable Kids Zone activities

SOLD

DRAWS FOR PAWS SPONSOR (1 SPONSORSHIP AVAILABLE)

Our online auction has become a popular way to win fabulous prizes on Walk Day.

- Logo or name on online Draws for Paws auction website
- Logo or name on all Draws for Paws gift certificate envelopes
- Logo or name on Draws for Paws banner displayed on the tent
- Logo on a button worn by Draws for Paws volunteers to assist Walkers registering and bidding on Walk Day

REGISTRATION SPONSOR (1 SPONSORSHIP AVAILABLE)

Your brand will be featured on all registration forms, reaching every Pack and Individual Walker from sign-up through Walk Day.

- Banner at the entrance to registration
- Logo or name on registration forms that guests fill out at registration tables
- Logo or name in Pack Guide distributed to all Pack (team) Leaders

$5,000 SPONSORSHIPS (CONTINUED)

ALL $5,000 SPONSORSHIPS WILL ALSO RECEIVE THE ITEMS BELOW:

PRE WALK

- Logo or name on 22,000 Walk Brochures, Logo on 7,000 Walk Rack Cards, and 500 posters
- Recognition at Walk Pre-Events from September through Walk Day
- Recognition on all Walk eblasts from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight including a video of a "pet of the week" highlighting your place of business
- Logo in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)
- Recognition as a sponsor in press releases
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers

Big Dog Social Media Exposure: 9 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	2
Instagram Reels	1
Instagram Feed Posts	1
Facebook Story Highlights	2
Facebook Reels	1
Facebook Feed Posts	1
TikTok Videos	1
	Total 9

$5,000 SPONSORSHIPS (CONTINUED)

WALK DAY

- Walk T-Shirts: company name or logo
- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and booth banner
- Logo or name on online Draws for Paws silent auction website
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

$4,000 SPONSORSHIP

WE WELCOME THREE DIFFERENT SPONSORS AT THIS LEVEL:

ANIMAL FIRST AID (1 SPONSORSHIP AVAILABLE)

SOLD

Our Animal First Aid team is available around the Walk site and on the Walk route to ensure there are no dogs in distress. You can recognize them by their brightly colored shirts.

- Logo or name on a banner at our mobile first aid unit
- Logo or name on Animal First Aid shirts worn by 15 of our veterinary staff
- Logo or name on any mention of our Animal First Aid team on social media posts

START AND FINISH LINE SPONSOR (1 SPONSORSHIP AVAILABLE)

SOLD

- Logo on Start and Finish Line Entrance

PHOTOGRAPHY SPONSOR (1 SPONSORSHIP AVAILABLE)

SOLD

Our photo booth is one our most popular booths on Walk Day! You'll see thousands of people and their dogs photographed.

- Logo or name on photo booth signage
- Logo on a button worn by at least 10 of our roving event photographers
- Sponsor booth placed adjacent to the photo booth

$4,000 SPONSORSHIPS (CONTINUED)

ALL $4,000 SPONSORSHIPS WILL ALSO RECEIVE THE ITEMS BELOW:

PRE WALK

- Logo or name on 22,000 Walk Brochures ,Logo or name on 7,000 Walk Rack Cards
- Recognition at Walk Pre-Events from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 6 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	1
Instagram Feed Posts	1
Facebook Story Highlights	1
Facebook Feed Posts	1
LinkedIn Feed Posts	1
Twitter Feed Post	1
	Total 6

$4,000 SPONSORSHIPS (CONTINUED)

WALK DAY

- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

$3,000 SPONSORSHIPS

WE WELCOME FOUR DIFFERENT SPONSORS AT THIS LEVEL:

WATER STOP SPONSOR (1 SPONSORSHIP AVAILABLE)

- Logo on banners placed along the Walk route at two water stops

TOP FUNDRAISER SPONSOR (1 SPONSORSHIP AVAILABLE)

- Logo on the Top Fundraisers' banner located at the stage on Walk Day
- Logo or name included in Top Fundraisers' recognition posts on social media and Walk website

DOG WATER TENT SPONSOR (1 SPONSORSHIP AVAILABLE)

- Logo on banner displ the popular Dog Water tent where dogs can enjoy a dip in the pools

SOLD

ENTERTAINMENT SPONSOR (1 SPONSORSHIP AVAILABLE)

- Logo or name on a ban ed on the stage
- Name will be m inimum of five times from the emcees or DJ

SOLD

$3,000 SPONSORSHIPS (CONTINUED)

ALL $3,000 SPONSORSHIPS WILL ALSO RECEIVE THE ITEMS BELOW:

PRE WALK

- Logo or name on 22,000 Walk Brochures, Logo on 7,000 Walk Rack Cards
- Recognition at Walk Pre-Events from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 4 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	1
Instagram Feed Posts	1
Facebook Story Highlights	1
Facebook Feed Posts	1
	Total 4

$3,000 SPONSORSHIPS (CONTINUED)

WALK DAY

- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

$2,500 SPONSORSHIPS

WE WELCOME FOUR DIFFERENT SPONSORS AT THIS LEVEL

S'WAG BAG SPONSOR (1 SPONSORSHIP AVAILABLE)

- A banner with your company name or logo displayed at the busy S'Wag Bag tent

GOLF CART SPONSOR (1 SPONSORSHIP AVAILABLE)

- Your logo or name on signs on three roving golf carts

PET BOUTIQUE SPONSOR (1 SPONSORSHIP AVAILABLE)

- A banner with your company name or logo at the popular HSBC Pet Boutique booth

PUPPY PATROL SPONSOR (1 SPONSORSHIP AVAILABLE)

- Your name or logo on Puppy Patrol vests worn by a minimum of 20 volunteers who walk around the park and on the Walk route making sure our paths are clean and picked up

$2,500 SPONSORSHIPS CONTINUED

ALL $2,500 SPONSORSHIPS WILL ALSO RECEIVE THE ITEMS BELOW:

PRE WALK

- Logo or name on 22,000 Walk Brochures
- Recognition at Walk Pre-Events from September through Walk Day
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers

Total Social Media Exposure: 4 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	1
Instagram Feed Posts	1
Facebook Story Highlights	1
Facebook Feed Posts	1
	Total 4

$2,500 SPONSORSHIPS CONTINUED

WALK DAY

- Sponsor booth on Walk Day: 10’ x 10’ tent, one 6’ table, two chairs and a booth banner
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

$2,000 FURRY FRIEND

PRE WALK

- Logo or name on 22,000 Walk Brochures
- Logo on Walk4theAnimals.com with link to company's home page
- Walk Wednesday Sponsor Highlight
- Recognition in HSBC lobby for eight weeks prior to Walk Day (approximately 25,000 visitors per month)
- Opportunity to insert company-provided item into 2,000 S'Wag Bags distributed to Walkers
- Two social media spots from September through January: one Instagram story highlight and one Facebook story highlight

Total Social Media Exposure: 2 dedicated posts and features across social media platforms

Platform	Quantity
Instagram Story Highlights	1
Facebook Story Highlights	1
	Total 2

WALK DAY

- Sponsor booth on Walk Day: 10' x 10' tent, one 6' table, two chairs and a booth banner
- Included on the Walk for the Animals in-person punch card

POST WALK

- Recognition as a sponsor in press releases
- Logo or name in an issue of our quarterly Paw Prints publication (circulation 11,000 per newsletter)

$500 S'WAG BAG INSERT

- Do you want to reach over 2,000 people? We will insert an item, provided by you, into 2,000 S'Wag Bags that are distributed at pre-registration and at the Walk for the Animals. The item will be your choice and can be a branded item, brochure, coupon, pamphlet or any other item that will fit into our bags.
- One Instagram story highlight

Antinol
Keep happiness in motion
Antinol
Keep happiness in motion
Good Choices Start Here

BEST ROOFING
SINCE 1978
COMMERCIAL ROOFING CONTRACTOR

PUP CUP STATION

Raising Cane's
CHICKEN FINGERS

THINGS TO KNOW

SPONSORS ARE PRESENT AT THE WALK FOR THE PURPOSE OF COMPANY PROMOTION.

SPONSORS DO NOT SELL PRODUCTS ON WALK DAY BUT ARE WELCOME TO COLLECT NAMES AND PROMOTE OR SOLICIT ON WALK DAY AND POST-WALK.

SPONSORS AGREE TO HAVE THEIR BOOTH SET UP EARLY MORNING ON WALK DAY AND TO STAY FOR THE DURATION OF THE EVENT.

BREAKDOWN OF SPONSOR BOOTH CANNOT COMMENCE PRIOR TO NOON ON WALK DAY.

SPONSORS CANNOT PROMOTE OR PARTNER WITH OTHER COMPANIES OR ORGANIZATIONS AT THEIR BOOTH WITHOUT PRIOR WRITTEN ACKNOWLEDGMENT FROM THE HUMANE SOCIETY OF BROWARD COUNTY.

SPONSORS CANNOT PROMOTE ITEMS OR SERVICES THAT DIRECTLY CONFLICT WITH THE MISSION AND PRACTICES OF THE HUMANE SOCIETY OF BROWARD COUNTY.

WE WANT TO ENSURE THAT YOU ARE RECEIVING THE MOST CURRENT INFORMATION FOR YOUR WALK DAY PLANS.

PLEASE VISIT WALK4THEANIMALS.COM FOR ANY ADDITIONAL UPDATES.

WALK DAY SCHEDULE

7:30AM: REGISTRATION OPENS

9:00AM: WALK BEGINS

THERE ARE LOTS OF THINGS TO SEE AND DO DURING THE EVENT, INCLUDING VISITING SPONSORS, ENTERTAINMENT, GAMES, PRIZE DRAWINGS AND MORE.

THE HUMANE SOCIETY OF BROWARD COUNTY RESERVES THE RIGHT TO MAKE CHANGES TO OUR SPONSORSHIP PACKAGES IF WE FEEL IT IS NECESSARY TO AVOID PUTTING ANYONE AT POTENTIAL RISK OF EXPOSURE OR DANGER OF ANY KIND. WE RESPECT AND APPRECIATE OUR SPONSORS AND ASK FOR YOUR UNDERSTANDING AS WE PRIORITIZE SAFETY FOR ALL INVOLVED.

WALK TESTIMONIALS

"As a VCA Animal Hospital associate, our partnership with the Humane Society of Broward County is rewarding in many ways. Most of all, it is very satisfying to provide each new canine or feline adoptee some basic health care at no charge to the new pet parent. In doing so, we are taking part in giving a once vulnerable animal a great start to a healthy and happy life. In addition, VCA loves to participate in and celebrate the Walk for the Animals each and every year. To me, that is what community is all about; coming together and working together to do good. Having so much fun at the same time is just a bonus!"

- Mark Thomas, Hospital Manager-VCA Hillsboro Animal Hospital #324

"Fetch Pet Insurance is proud to partner with the Humane Society of Broward County and support its incredible mission to help shelter pets find loving new homes. Shelter pets deserve every opportunity to start their next chapter healthy, protected, and cared for, and we're honored to play a part in that journey. At Fetch Pet, our mission has always been to help pets live longer, healthier lives, and partnering with organizations like the Humane Society of Broward County is one of the most meaningful ways we bring that commitment to life."

— Ryan Heron, Chief Commercial Officer, Fetch

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